



Ecolabels



From manufacturing to end-of-life, each product has an impact on the environment. Before buying something new, the first thing to think about should be: do I really need it? Why not borrow it, rent or buy it second-hand?

If you actually need to make a purchase, you can make a choice that does not harm the planet... nor your wallet! Ecolabels can help you to identify those products that are more resistant, last longer, are easier to repair or can even benefit from a warranty extension. Discover some of these labels below.



EU ECOLABEL

A voluntary scheme designed to encourage businesses to market products and services that are kinder to the environment and for European consumers - including public and private purchasers - to easily identify them.

**CLEANING PRODUCTS, BUILDING PRODUCTS
ELECTRONICS, FOREST PRODUCTS/PAPER, TEXTILES,
TOURISM, BED MATTRESSES, FOOTWEAR**

NATURE PLUS

Natureplus is an international label of quality for sustainable building and accommodation products, tested for health, environmental-friendliness and functionality.



BUILDING PRODUCTS



CHARTER FOR SUSTAINABLE CLEANING

Managed by the Association for Soaps, Detergents and Maintenance Products (AISE), the charter is a voluntary initiative of the European detergents and maintenance products industry.

CLEANING PRODUCTS

GLOBAL ORGANIC TEXTILE STANDARD (GOTS)

GOTS requires the use of certified organic fibres. GOTS certified products respond to environmental and social criteria applicable to all processing stages.



TEXTILES



ECOCERT

An inspection and certification body established in France by agronomists aware of the need to develop environmentally friendly agriculture and of the importance of offering recognition to those committed to this method of production.

FOOD, COSMETICS/PERSONAL CARE, TEXTILES

TCO CERTIFIED

An international sustainability certification for IT products that includes a wide range of criteria ensuring that the manufacturing, use and recycling of IT products is carried out with regard to environmental and social responsibility.



ELECTRONICS



EPEAT

A global rating system for greener electronics. EPEAT currently includes categories for PCs and displays, TVs, and Imaging Equipment (printers, copiers, scanners, multifunction devices, fax machines and mailing machines). Categories for servers and mobile phones are under development.

ELECTRONICS

BLUE ANGEL

Blue Angel was initiated by the German government and awarded by an independent Jury to products that are environmentally friendlier than others serving the same use.

**APPLIANCES, BUILDING PRODUCTS, CLEANING PRODUCTS,
ELECTRONICS, FOREST PRODUCTS/PAPER, MACHINERY &
EQUIPMENT, PACKAGING, TEXTILES, TOURISM,
TRANSPORTATION, WASTE MANAGEMENT & RECYCLING**



LONGTIME®

LONGTIME® informs consumers about the longevity, robustness and reparability of products. It rewards manufacturers who focus their industrial effort on durability.

APPLIANCES, ELECTRONICS, TEXTILES

ECOLOGO®

ECOLOGO certifications are voluntary, multiattribute, life cycle-based environmental certifications that indicate a product has undergone rigorous scientific testing, exhaustive auditing or both, to prove its compliance with stringent, third-party, environmental performance standards.

**BUILDING PRODUCTS, CLEANING PRODUCTS,
COSMETICS/PERSONAL CARE, ELECTRONICS, ENERGY,
FOREST PRODUCTS/PAPER, FURNITURE, PACKAGING,
TEXTILES, TRANSPORTATION, PRINTING SERVICES AND INKS,
OFFICE PRODUCTS, PLASTICS, BAGS, SURFACE COATINGS**



NORDIC SWAN ECOLABEL

The Swan checks that products fulfill certain criteria using methods such as samples from independent laboratories, certificates and control visits.

**APPLIANCES, BUILDING PRODUCTS, CLEANING
PRODUCTS, COSMETICS/PERSONAL CARE,
ELECTRONICS, FOOD, FOREST PRODUCTS/PAPER,
TEXTILES, TOURISM, OTHER**

BRA MILJÖVAL

Referred to as "Good Environmental Choice" in English, this label focuses on fairly widely used products and services that have a major impact on the environment.

**CLEANING PRODUCTS, ENERGY, FOREST
PRODUCTS/PAPER, APPLIANCES, TEXTILES,
TRANSPORTATION, CAR AND HOME INSURANCES,
GROCERY STORES**



Bra Miljöval



SOURCES AND MORE INFO

Ecolabel Index: <http://www.ecolabelindex.com/>
Global Ecolabelling Network: <https://globalecolabelling.net/>

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